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International Distribution Deals Inked for THE CELESTINE PROPHECY MOVIE

May 17, 2007, Miami, FL — Following Sony Pictures' DVD release of *The Celestine Prophecy Movie* in the U.S., interest in the film continues to gain momentum around the world. Based on James Redfield's bestseller, the film chronicles the discovery of ancient scrolls in the rainforests of Peru that predict a worldwide awakening.

At the recent MIPTV 2007 conference, Animus Entertainment Group, which holds all international distribution rights to the film for all media (in partnership with Kingston Properties), closed deals in several territories.

In France, an agreement was reached with America Video Films for DVD and Television rights for that territory; and in Greece, Thailand, Japan, and the Scandinavian countries, a deal was made for DVD. Animus also closed deals with Milan-based Medusa Video S.p.A. for both DVD and TV in Italy, and with Celestine Deutschland K.G. for all media in Germany and German-speaking Switzerland. Original founders of Celestine Deutschland were responsible for the release of *What The Bleep Do We Know* in Germany. Gulf Film LLC also got on board with deals for distribution in Middle East territories including Saudi Arabia, Egypt, Iran, Iraq, Jordan, Kuwait, Lebanon and United Arab Emirates (UAE).

In previous deals made by Animus Entertainment for distribution of *The Celestine Prophecy Movie*, Starz Home Entertainment released the DVD in the UK last week. Paramount Pictures in Brazil released the DVD in that country this past April. It is now available for rental or retail there including Blockbuster, 110% Video, Renata Video and Visocopy. Barcelona-based Isaan Entertainment, which was responsible for the release of *What The Bleep Do We Know* in Spain, has also released the DVD version of *The Celestine Prophecy Movie*. It is now available at El Corte Ingles, Mediamarkt and FNAC for retail or rental and can be purchased online at www.dvdgo.com and www.fnac.es. In addition, the DVD will be released in Portugal by Lusomundo Audiovisuals S.A. on July 10, 2007.

MIPTV 2007 attracted a record number of delegates. It is the global content event for co-producing, buying, selling, financing and distributing entertainment content across all platforms. *The Celestine Prophecy Movie* is also being represented at the Cannes Film Festival, which runs through May 26, 2007. EBS Worldwide Entertainment is offering the film there on behalf of Animus Entertainment Group.

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