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For Immediate Release

### Animus Entertainment Group Wins Telly Award for Pulse

Miami, FL -- (July 11, 2007) Animus Entertainment Group has been named a winner of the Film/Video Bronze Award for **Pulse**. The fast-paced, adrenaline-pumping, action sports series is set to high-intensity original rock music from up and coming artists such as *Caught Inside*, *And Then There Was You*, *Foolproof*, *Prophetz of Rage*, and *Xavier Alvarado*. This short form programming is comprised of twenty 35-second episodes shot on location around the world with top athletes such as Dave Begley, MJ Sizemore, and Donald Shelbrick among others.

The clips contain tidbits of cool facts and information in text message format that appear as a crawl at the bottom of the screen. **Pulse** is a co-production with Emmy-award winner Robert Lyon and is distributed by Warner Music Latina. The video clips can be downloaded to mobile devices with carriers such as Speedy Movie, Team Sourcing in Mexico, Movistar in Ecuador and Colombia, Mobilestreams/Movistar in Argentina, and La Lleva in Chile.

There were a record 14,362 entries from all 50 states and around the world competing this year for the **28<sup>th</sup> Annual Telly Awards**. Founded in 1979, the Telly Awards honors outstanding local, regional, and cable TV commercials and programs, the finest film and video productions, and groundbreaking web commercials, videos and films. A judging panel of over 40 accomplished industry professionals, each a past Telly winner, evaluated entries to recognize distinction in creative work.

"We are delighted with this, our second Telly Award. It is indeed an honor," says Animus CEO, Damaris Valero. Animus Entertainment, a U.S. branded-content specialist that creates and co-produces programming in the areas of feature films and television, received a Telly in 2006 for **Romancing Your Palate**.

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