



## Big Brother meets magic in The Craft

Miami-based Animus entertainment is to coproduce a reality series that aims to ride on the wave of The Celestine Prophecy theatrical feature set for release 2005.

The Craft (6x60'), coproduced with Barnet Bain (What Dreams May Come, Homeless to Harvard) will see nine 18-35s spend time in a 'Hogwarts' style academy to compete in paranormal challenges to determine who is 'master of crafts'.

Each contestant will be taught by specialists in different areas of parapsychology to develop telepathy, hypnosis and other metaphysical skills.

Animus ceo Damaris Valero told C21: "We are currently looking for the cast and location. We want to find a really magical place, and may shoot in Europe early next year."

Bain said: "We want to create a series that captures the magic and wonder of man's ability to defy the laws of nature, to test the theories that have led to question our inner strengths and see if it is possible to put mind over matter."

Animus is currently in negotiations with several US broadcasters and is aiming to tie up European partners in Cannes this week.

David Jenkinson  
5 Oct 2004  
© C21 Media 2004