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Animus Entertainment Group Wins at the 30th Annual Telly Awards

New York, NY, July 30, 2009 – Animus Entertainment Group, creators of television and branded entertainment content, have received three 2009 Telly Awards for the production of the Spanish-language programs: “Letra y Música”, “El Reto Final” and “El Juego Supremo”.

“This recognition is a testament to the success that branded entertainment programming is having on the Spanish-language networks,” said Damaris Valero, CEO of Animus Entertainment Group. “We are honored to win three Telly Awards this year and look forward to building on the successes we’ve achieved.”

Each program, which received a Silver Telly Award for Film/Video, was a reality-based series that focused on the passions of the Hispanic consumer – music and soccer.

- “Letra y Música” featured 10 contestants who are working to make a name for themselves in the Hispanic music industry.
- “El Reto Final” was a five-part reality show and a one-of-a-kind soccer match that pit rival soccer teams against one another for a live rematch.
- “El Juego Supremo” was a reality soccer competition series that gave rookies a chance to compete and train with their dream legends.

Founded in 1979, the Telly Awards honor the very best local, regional, and cable television commercials and programs, as well as the finest video and film productions, and work created for the Web. A judging panel of accomplished industry professionals evaluated entries to recognize distinction in creative work.

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